ENHANCING THE INPUT MADE BY HEALTH ECONOMISTS

ACHIEVING CONVERGENCE

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FEBRUARY 13, 2015

DePaul University
Driehaus College of Business
ECONOMICS.DEPAUL.EDU
Welcome to DePaul University Economics Department’s invitational Health Economics Symposium - Achieving Convergence. The program serves as a platform for discussing findings from emerging research relating to the US healthcare sector and opens a health economics-oriented dialogue among key groups in the healthcare community. The theme is:

**CONVERGENCE**

Overcoming the disconnect by aligning health economics, patient demand, private suppliers, funder/payers, government, providers, and policy to improve the experience of care, improve the health of populations, and reduce costs of health care. Following the Triple Aim, presentations address:

- **Patient Experience**
- **Improving clinical outcomes**
- **Reducing costs**

The symposium will use a health economics framework to consider research about the US healthcare sector on topics that are essential to achieving the triple aim.

Discussions throughout the day will allow multiple perspectives -- private suppliers, funder/payers, government, providers, policy, and health economists -- to be heard about how best to achieve the triple aim and make health economists more relevant in the future.

**ADVISORY GROUP**

**David Dranove**  
Walter Mc Nerney Distinguished Professor of Health Industry Management  
Northwestern University

**Joel Hay, PhD**  
Professor of Pharmaceutical Economics & Policy  
School of Pharmacy Department, and Chair  
Leonard Schaeffer Center for Health Policy & Economics, University of Southern California

**Tony LoSasso, PhD**  
Executive Director | American Society of Health Economists (ASHEcon)  
Professor, Institute of Government & Public Affairs | University of Illinois Chicago

**Karen Handmaker, MPP**  
Vice President | Population Health Strategies  
Phyetel

**Avraham Stoler, PhD**  
Assistant Professor | Economics Department  
DePaul University

**Marko Vujicic, PhD**  
Managing Vice President | Chief Economist & Vice President  
Health Policy Institute| American Dental Association

**Ian Duncan, FSA, FIA, FCIA, MAAA, PhD (Cand)**  
Professor | Statistics & Applied Probability | University of California, Santa Barbara, and Board member | Society of Actuaries
## PROGRAM SCHEDULE

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00AM</td>
<td>REGISTRATION - Continental Breakfast</td>
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<tr>
<td>9:00AM</td>
<td>WELCOMING REMARKS - Ray Whittington, Dean, Driehaus College of Business</td>
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<td>9:10AM</td>
<td>CONVERGENCE IN HEALTHCARE - Will it increase health economics’ impact?</td>
<td><strong>MODERATOR:</strong> Thomas Donley, PhD, Professor &amp; Chair, Economics Department, DePaul University</td>
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<td><strong>PANELISTS:</strong></td>
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<td>Marko Vujicic, PhD, Managing Vice President. Chief Economist &amp; Vice President, Health Policy Institute, American Dental Association</td>
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<tr>
<td>10:00AM</td>
<td>ASSESSING STRATEGIES, PROGRAMS &amp; INTERVENTIONS</td>
<td>To improve patient experience and optimize health outcomes</td>
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<td><strong>MODERATOR:</strong> Michele Thornton, MBA, PhD (Cand), Health Insurance Consultant</td>
<td>ThorntonPowell; Adjunct Professor</td>
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<td>Tricia J. Johnson, PhD, Department of Health Systems Management, Rush University</td>
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<td>Greg Wozniak, PhD, Director, Outcomes Analytics, Health Outcomes Group at American Medical Association</td>
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<td><strong>DISCUSSANTS:</strong></td>
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<td>Karen Handmaker, MPP, Vice President of Population Health Strategies, Phytel</td>
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<td>Cynthia Doucet, Director, Health Economics &amp; Outcomes Research at Abbott Diagnostics</td>
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<td>11:10AM</td>
<td>BREAK - Coffee</td>
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PROGRAM SCHEDULE

11:30AM  THE FUTURE OF HEALTH ECONOMICS

**MODERATOR:** Sébastien Mary, PhD, Visiting Assistant Professor, Economics Department, DePaul University

**PANELISTS:**

Sarah Miller, PhD, Assistant Professor, Department of Business Economics, Stephen M. Ross School of Business, University of Michigan

Avraham Stoler, PhD, Assistant Professor, Economics Department, DePaul University

Dan Shane, PhD, Assistant Professor of the Department of Health Management and Policy at the University of Iowa College of Public Health

Rebecca Myerson, PhD Candidate, Harris School of Public Policy, University of Chicago

12:45PM  OPENING LUNCH REMARKS - Rev. Dennis H. Holtschneider, CM, EdD, President, DePaul University

**KEYNOTE PRESENTATION** - Paying for affordable, accessible, high quality care that optimizes economic and clinical outcomes

Karen Atwood, MBA, President, Blue Cross, Blue Shield Illinois (BCBSIL)

2:15PM  REDUCING COSTS OF HEALTH CARE

**MODERATOR:** Andrew Gallan, PhD, Assistant Professor, Department of Marketing, DePaul University

**PANELISTS:**

Janeen DuChane, PhD, Senior Director, Clinical Outcomes & Analytics for Walgreens

Ian Duncan, FSA, FIA, FCIA, MAAA, PhD (Candidate), Professor, Statistics and Applied Probability, University of California, Santa Barbara, and Board member, Society of Actuaries

David Hutton, PhD, Assistant Professor, School of Public Health, University of Michigan

**DISCUSSANT:** Larry Boress, MPA, President and CEO, Midwest Business Group on Health

3:45PM  BREAK - Coffee
4:00PM  ACHIEVING CONVERGENCE

MODERATOR:  Arlene L. Hankinson, MD MS, Medical Director, Chronic Disease and Mental Health, Chicago Department of Public Health

PANELISTS:

Bruce Taylor, Director Government Strategy and External Affairs, Roche Diagnostics

Ronald M. Wyatt, MD, MHA, Medical Director, Division of Healthcare Improvement, The Joint Commission

John Mullahy, PhD, Professor, Population Health Sciences, University of Wisconsin-Madison

Susan Roeser, Director, Network Performance, Aetna

5:00PM  RECEPTION - Drinks and hors d’oeuvres